

Ok so the experiment to share my most profitable betting approach (horses) on here is nearly over. The Telegram channel will be closed after the last selection has run on Tuesday 31st July.

I am relatively pleased with how it has gone, my initial target of doubling the 150 pt starting bank in 3 months was achieved on bet 596 after 75 days.

We are currently on a total of **173.21 pts**

Our worst day has been a loss of **-10 pts**

Our best day has been **50.5 pts**

We have had **766** bets.

We have had **164** winners.

We have had **602** losers.

That equates to a strike rate of **21.4%**

A Return on Investment (ROI) of **22.6%** (I like to call this a return on turnover).

A Return On Capital (IE your 150pts starting bank) of **115.47%**. So, we have more than doubled your starting bankroll in the last 3 months.

Our longest losing run was 27 bets which was 29 pts shipped, as two were horses that we backed twice.

Our biggest drawdown from a bank high was 43.77 points. That means we hit a bank high and then from that point we hit a sticky patch of winners and losers that dragged the bank down to a low point of 43.77 pts less than the high.

The drawdown above equates to a 29.18% loss of the advised starting bank. Again, very pleased with this as it is perfectly in-line with my projections and advice with regards to the starting bank.

If you had started at £10 a point, at the worst possible time, you would have started with a bank of £1500. This would have been taken down to £1062.30. Whilst obviously a little worrying, I think losing a little less than a 3rd of your bank is quite palatable and largely expected at the odds we target. If you aren't comfortable with this, you probably aren't cut out for longer priced horse betting.

If you had only set out with a 100pt bank, you would have lost almost half of it, and the psychology of continuing becomes a real mental battle that is very hard to persevere with.

Another metric I like to measure is Return On Time Invested – (ROTI). If we were to take a modest stake of £5 per point for this calculation and assume 30 mins a day to place the bets and record them, over the 90 days, you would have earned £19.24 per hour on your time spent following this.

The other thing to note, is that all of the above is based on advice of 1pt win single bets only.

You see loads on twitter staking 5pts on a favourite, 1pt Trixie's and doubles etc. I see people claiming profit of 250pts in a month. That is fine, but when comparing the results, it needs to be considered, as these skew the figures. If was betting 2pts on all my selections I am 140pts up this month?! You really need to compare tipsters on a level playing field to draw any relevance in the first instance. That should be done to levels stakes. I am confident that in doing so, the above numbers are up there with the best of them.

So why am I stopping? Well I am not going to.

I am going to restrict access as I mentioned at the very outset that I might.

Why? A few reasons really.

Firstly, it is getting out of control, we now have 720+ followers on the Telegram. I don't know exactly how many are actually backing the selections, nor do I know what anybody is staking. However, that for me is far too many people backing the same horses at roughly the same time. I see a few problems with that, and it may be me just being paranoid but...

It will be quite an obvious pattern. It will affect prices at time of posting and I believe potentially at the off on the smaller low-class racing affairs early in the week. None of this is good for a big collective, and more importantly is not good for my edge which I have worked/researched to find. None of the above may be quite true just yet, but as I continue to rack up the profits and people get braver with stakes as their bankroll continues to swell I see it becoming a problem. I like to plan ahead, so now is the time to nip it all in the bud.

So how am I going to restrict the numbers following? Quite simply it will be for paying followers only from the 1st August. Call it VIP, premium, whatever. The numbers will be restricted to a small group of serious people who want to follow.

The membership numbers will also be capped to protect the group's interests. At less than £1 per day, I really don't think that is bad value for the results we achieve. You may not agree and that's fine, your prerogative.

If it is viable for you personally, is for you to decide. The target is to hit 150 pts every 3 months. So, I would suggest you need to be betting an absolute minimum of £5 per point for it to be worthwhile. That would mean a £1000 starting bank. Essentially that would mean you are paying me £75 to make £750 over the 3 months provided we hit the target. Of course, there is no guarantee of that, this betting after all.

So as I said when I first started the Telegram, the choice is yours, feel free to follow or don't. It honestly doesn't bother or affect me, I will still be here doing what I am doing. As I always say, it needs to be right for you.

I am hopeful that those who know me on here, and have followed the sharing of my horse selections, have come to appreciate that I say it how it is, am honest, transparent, fair and most importantly, that I am very capable of delivering on my claims. Everything I do is laid bare, rule 4s are applied, accurate, detailed records kept and there is no papering over anything or glossing things up. What you see is what you get.

Solid, *professional*, profitable advice based on long term proven angles. I don't take a few days off when the going gets tough, I am confident in what I do and where my edge lies.

The service will largely be the same as it has been on the free channel. A high turnover, low maintenance approach. Place your bets the night before and forget about them.

It will minimise time spent and maximise returns gained. It will be focused on turning over the betting bank quickly to ensure we increase our bankroll quickly.

Bets will be sent out at a pre-determined time each day, allowing you to get on with your life. It will also aim to be profitable at BFSP.

So, in summary it will be;

- High turnover of bets (approx 200 a month dependant on time of year)
- Low strike rate (approx 20-25%)
- Pre-determined bet release time
- Professional
- Fair odds quoted (min 3 bookie rule)

If you are interested in following, then please ensure you read the information on the website, before signing up, to ensure you know what you are getting into.

If you are not interested, I hope you have enjoyed the free ride, made plenty of cash and I wish you well in your punting endeavours.

Stay Lucky, Enigma